

CEO Short Snappers:

School Update:

- A Director for School will be hired in January.
- All Instructors are booked for March Break
- All Instructors are booked for Summer programming (Release Scheduled for January)
- Workshop week is booked with Instructors, Speakers, Musicians
- Master Weavers (May: Level 1, 2, & 3)/ Master Spinners (August: Levels 1 & 2)

Atlantic Gaelic Academy

- We are currently in Week 11 of AGA classes.
- 154 hours of Gaelic instruction were delivered this fall at 5 different levels.
- All students have been matched with a study partner who they can work with outside of class time.
- Classes will break for three weeks over the holidays and resume again in January.

Marketing

The College is currently in the process of building a new website, carrying over what worked on the old and making way for new and improved ways of communicating online. With the help of Causeway Digital based in Sydney, it is hoped the new site will be a very user-friendly experience for all. Efforts have focussed on efficient flow of information, additional educational categories for new students, and a new online registration system. Between school, the visitor experience, facility rental, online shop, and general information, it is an expansive site that requires regular maintenance and investment. We're excited to launch this early in 2019.

Gaelic Update

- A successful Christmas Gaelic Weekend was held.
- Na Gaisgich Oga (Programming for students will resume in January)
- An Cùrsa Bogaidh:

Start date: Monday, April 29 - Friday, May 24, 2019

Instructor: Ms. Carmen MacArthur

Teaching Assistant/Administrator: Mr. Colin MacDonald, Director of Gaelic, The Gaelic College